



Coca-Cola HBC Serbia d.o.o. is committed to conducting all its business activities responsibly with due regard to the environmental impact. We believe that all employees are accountable for the environmental performance.

Coca-ColaHBC Serbia d.o.o. seeks to achieve steady improvement in meeting its environmental standards while working to minimize any negative impact of business growth on the local and global environment and thus satisfy the expectations of stakeholders.

To reach these targets, Coca-Cola HBC Serbia d.o.o. will:

- ✓ Operate in compliance with all applicable local regulations and requirements and internal, high-set environmental standards;
- ✓ Work to develop, review and continually improve the environmental management system, meeting the requirements of international standard ISO 14001 and the standards of our company, with the aim of ensuring continuous improvement and accountability;
- ✓ Include environmental strategies and objectives in its business planning process to ensure that environmental impact management remains an integral part of its operations;
- ✓ Identify all environmental aspects, set environmental goals, monitor results and audit processes in order to assess its performance against internal and external environmental standards;
- ✓ Work daily to prevent environmental pollution and reduce consumption of natural resources (water and energy) by way of reduction, regeneration, recycling, treatment and re-use of waste materials. At the same time it will provide a safe method of disposing of waste that cannot be re-used;
- ✓ Aim to implement Coca-Cola Hellenic Policy with regard to post-consumption packaging waste management by engaging in public awareness raising campaigns, educating the consumer with regard to waste sorting and negative impact of throwing waste in public places, as well as by continuous improvement of waste collection programmes. Play a leading role in beverage industry in terms of promoting sustainable packaging through recycling and light-weighting;
- ✓ Implement Coca-Cola Hellenic Water Stewardship Policy and strive to reduce the impact of its operations to a minimum by reducing water consumption and treating waste water to a level that enables life in water;
- ✓ Implement Coca-Cola Hellenic Climate Change Policy and commit to protecting the climate by reducing energy use, implementing alternative or renewable energy sources and investing its efforts in the reduction of greenhouse gasses emissions;
- ✓ Encourage and equip its employees to identify and act upon opportunities to improve environmental performance and waste management in the areas where they work;
- ✓ Partner with stakeholders in seeking and developing solutions to those environmental problems in which the Company can make an effective and lasting contribution;
- ✓ Communicate its environmental requirements and performance to all stakeholders.

As General Manager of the Company, I am committed to the Environmental Policy and to ensuring successful implementation of our strategies and objectives.

Belgrade, February 2018

Aleksandar Ružević,  
General Manager